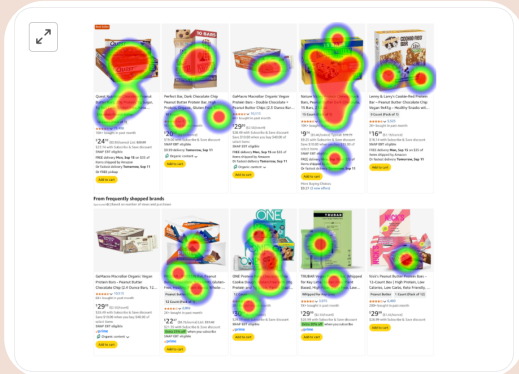


Improve your CTR with PickFu

Boost your click-through rate from the Amazon search results.

Get the step-by-step playbook →

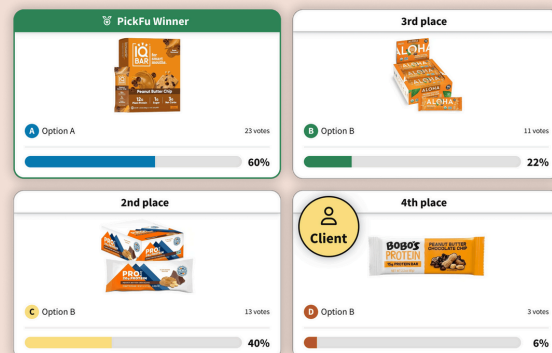


Step 1: SERP Click Test

Discover which listings get clicks in real search results to gain insight into winning visual elements.

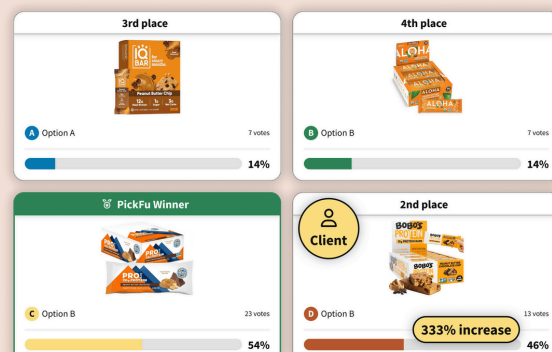
Step 2: Competitor analysis

Get a baseline for how your current main image stacks up against your competition.



Step 3: Design variation tests

Use the insights from the previous poll to design and test new image variations. Repeat as needed.



Step 4: Final image validation

Once you have a winning image variation, validate it against the same competitors from step 2.

Increase your CVR with PickFu

Drive more conversions from your Amazon product detail page.

Get the step-by-step playbook →



Q1: Open-Ended

Type your question

Review the listing. What prevents you from purchasing and what would change your mind?

+ Add context

Options

Text or media Mockup Image set

Drag here or upload a file

or

Add text or URL

https://www.amazon.com/dp/B0BMFQP2ZZ

+ Add option

Step 2: Image stack feedback

Your product images have a huge impact on purchase decisions. Learn how yours could be better.

AI Themes

PickFu+

A

Likes

- Modern and sleek design
- Appealing LED lighting
- Compact and user-friendly

Dislikes

- Perceived as less professional
- Focus on aesthetics over function
- Lack of included accessories

B

Likes

- Professional appearance
- Includes useful accessories like pop filter
- Detailed product information

Dislikes

- Less visually appealing than A
- Seen as bulky or cumbersome with extra parts
- Traditional design perceived as outdated by some

Step 4: Copy variation tests

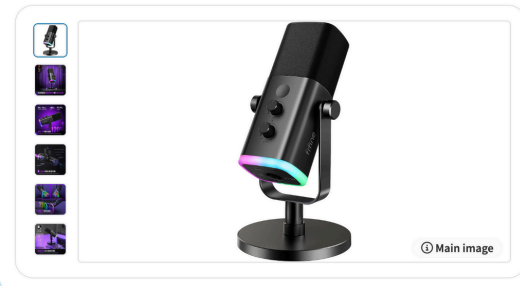
Compare different versions of your product description and bullet points to find the most compelling one.

Step 1: Listing audit

Start by identifying the specific issues that prevent customers from purchasing your product.

Q: What's missing or confusing in these images?

Open-ended poll



Step 3: Competitor comparison

Understand how your product stacks up against top competitors and where you can improve.

Q: When buying a microphone, which description do you prefer?

Head-to-head poll

PickFu winner

2nd place

(Natural Audio Clearly) 50Hz-15KHz cardioid dynamic mic delivers balanced vocals while rejecting off-axis noise for clear streaming and recording. (Tip: keep 2-6 inches from source, facing the top.)

[XLR Connectivity] Works with mixers and sound cards as your setup grows, delivering clean, interference-free audio. (XLR cable not included.)

[USB Plug-and-Play - Ready] Simple USB setup for beginners or daily use. Tap-to-mute with LED reminder protects your privacy. (USB only.)

[Customizable RGB Lighting] 3 modes and 10+ colors sync with your gaming setup; memory function saves settings after shutdown. (USB only.)

[Onboard Controls] Real-time headphone monitoring, volume control, and smooth gain knob for quick audio adjustments with less post-editing. (USB only.)

[Versatile Use] Great for gaming, podcasts, or studio work. Built in 3/8" and 5/8" threads fit most stands; windscreen reduces hum and noise. (For P55, use the rear USB-A port.)

Best of both worlds: Professional handheld dynamic microphone with USB/XLR dual-mode output. USB digital output connects to a computer, PC, Mac, and XLR analog output connects to a mixer, audio interface, or portable PA system. Ideal for podcasting, recording, live streaming, vocals, voiceover, singing, home studio, content creation.

Zero-Latency Monitoring and Volume Control: onboard 1/8" (3.5mm) headphone output allows you to monitor your sound while recording without any delay or echo. 40dB gain knob also has a control button that can adjust the headphone output volume conveniently.

Cardioid dynamic microphone: Built-in cardioid capsule can capture sound in front of the microphone and reduce possible background noise from the other side and rear. Smooth, extended frequency response for rich and natural vocal reproduction. (not included speaker)

Durable metal construction for long-lasting performance: Rugged metal construction provides outstanding reliability. The stable base with the all-metal and will not be easily knocked down. Height adjustable metal tube is stronger than ordinary plastic tube and easily supports heavy microphones. Shock mount and pop filter for reducing p-pops.

Package List: Dynamic microphone*1, microphone stand*1, pop filter*1, shock mount*1, 78 inch USB cable, 98 inch XLR cable*1, user manual*1.

55 votes 55%

45 votes 45%